



Help Me Grow New York State Lunch & Learn

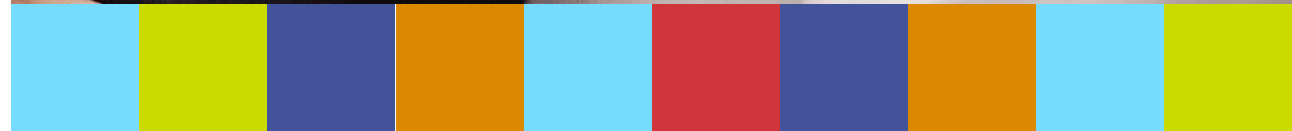
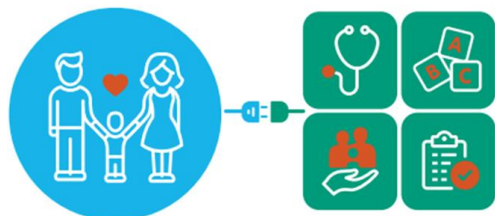
Featuring Help Me Grow NYS Affiliate Communities

Long Island | Onondaga | Finger Lakes | Western NY

A better future starts with Help Me Grow

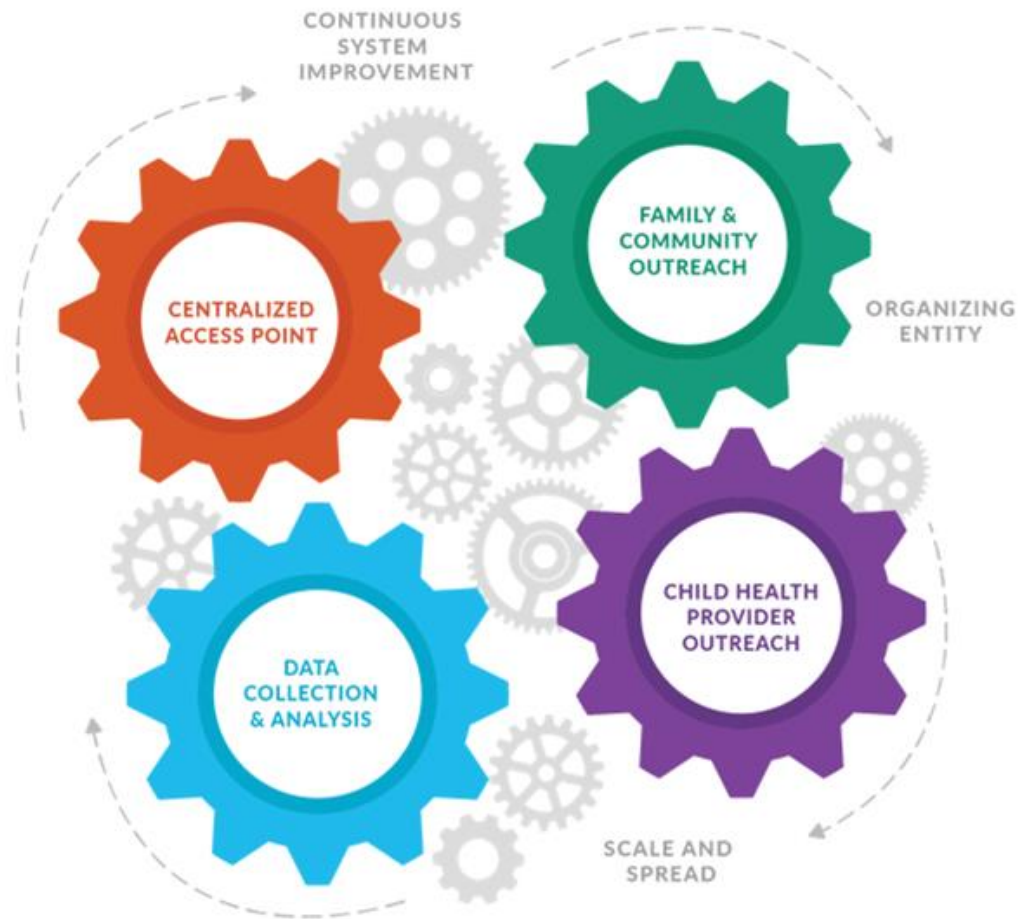
We believe that all children should be able to grow, develop, and thrive to reach their full potential.

A network of community resources works like a power grid. When the grid functions well, families can plug in to an organized flow of resources and easily access the ones they need.



Systems Model

defined by cooperation and efficiencies

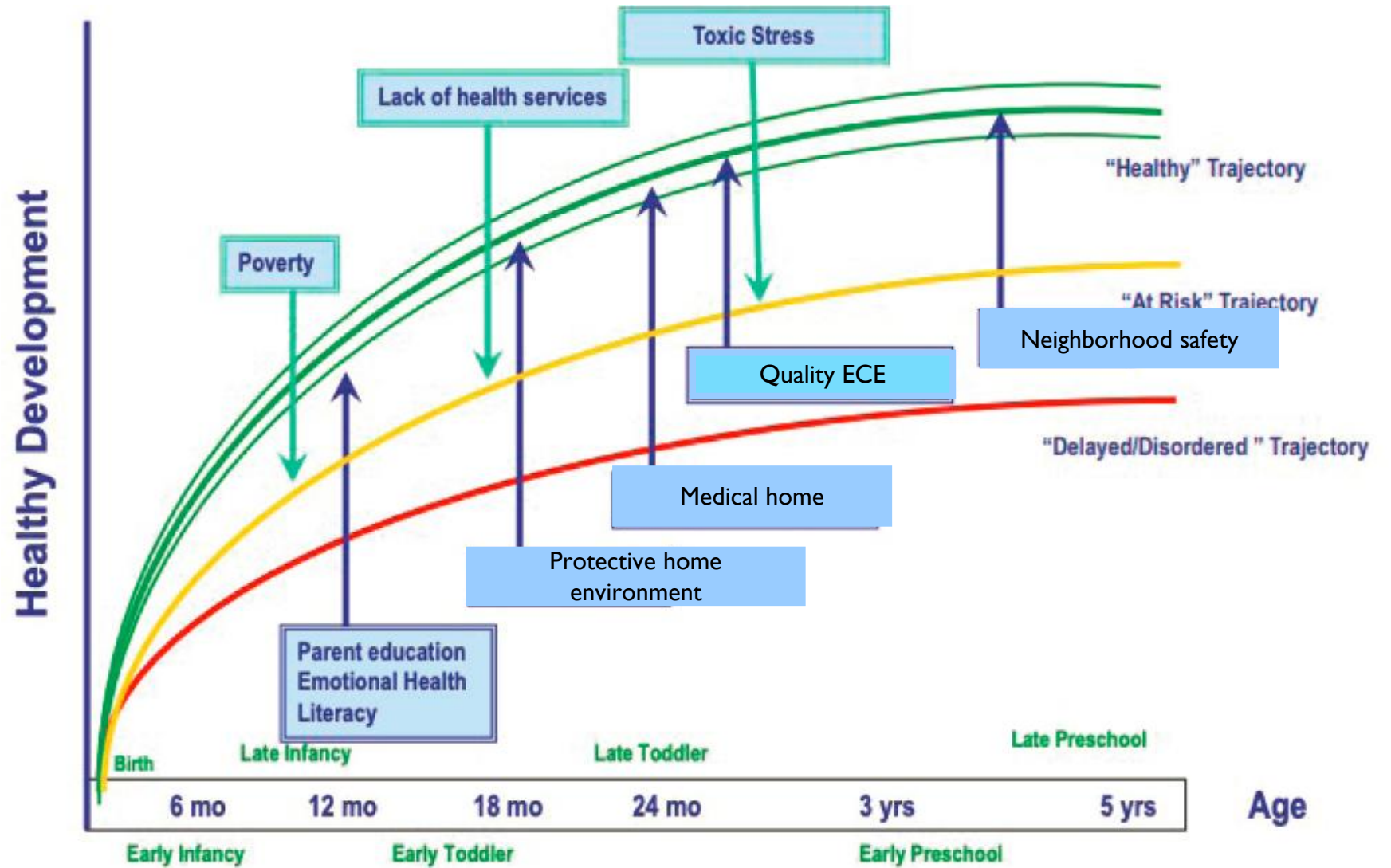


Help Me Grow is a system model that works to promote cross-sector collaboration in order to build efficient and effective early childhood systems that mitigate the impact of adversity and support protective factors among families, so that all children can grow, develop, and thrive to their full potential.

Help Me Grow is not a stand-alone program, but rather a system model that utilizes and builds on things already in place in order to develop and enhance a comprehensive approach to early childhood system building in any given community.

Developmental Trajectory

Graphic Concept Adapted from Neal Halfon, UCLA Center for Healthier Children, Families, and Communities





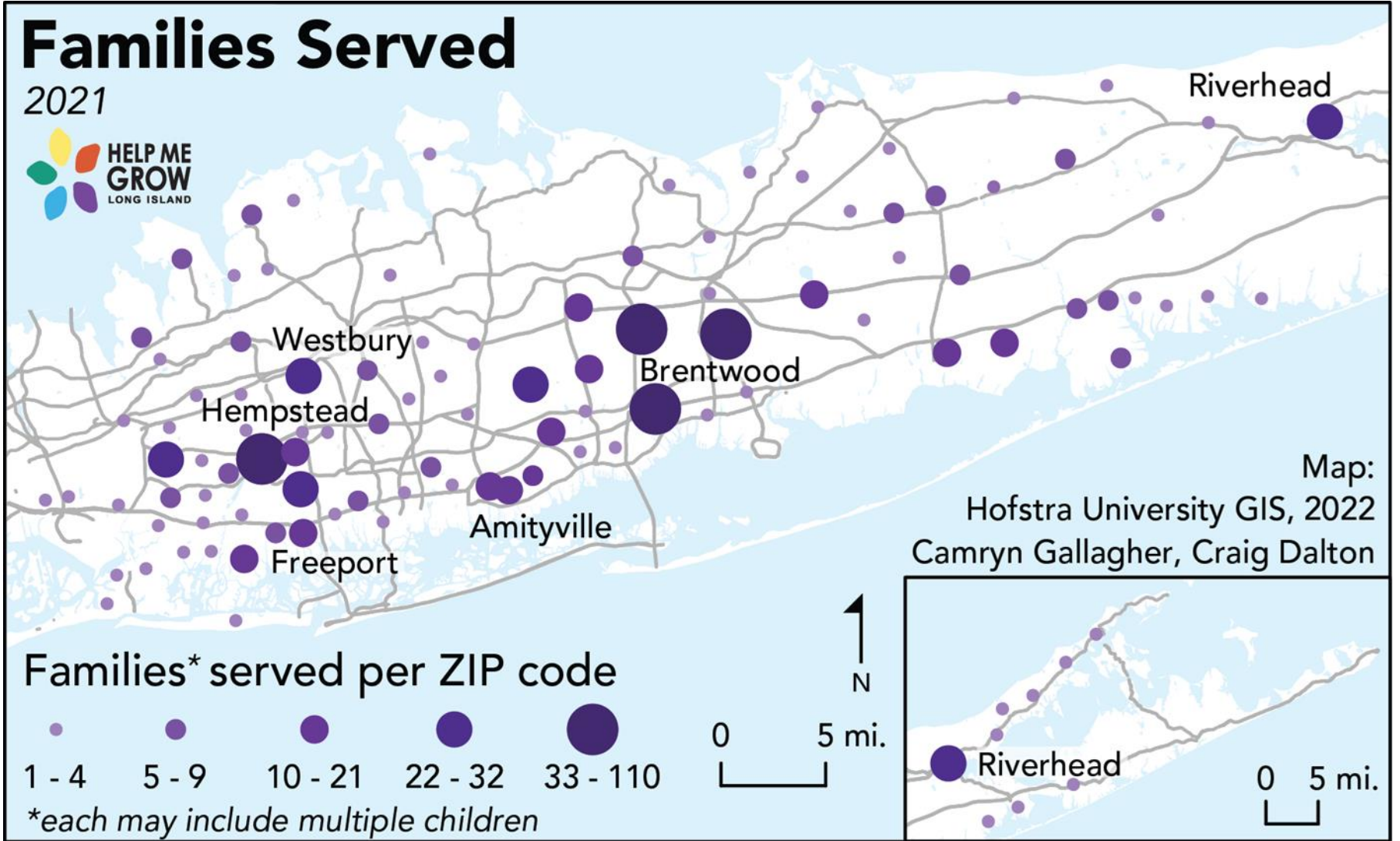
Parents!

5 protective factors to support healthy children that are ready to learn

About Help Me Grow Long Island

- Full implementation status from National
- Centralized Access Point serves approximately 1000 kids under 5/year
- 80% connection rate with 85% retention rate
- 1/2 of referrals come from health sector for helping families access developmental supports
- 3/4 of all children served through Centralized access point are under 3 years old
- 35+ childcare, homevisiting, and PreK screening partners across Long Island
- COVID19 saw turn towards assisting families with basic needs –continued through 2022

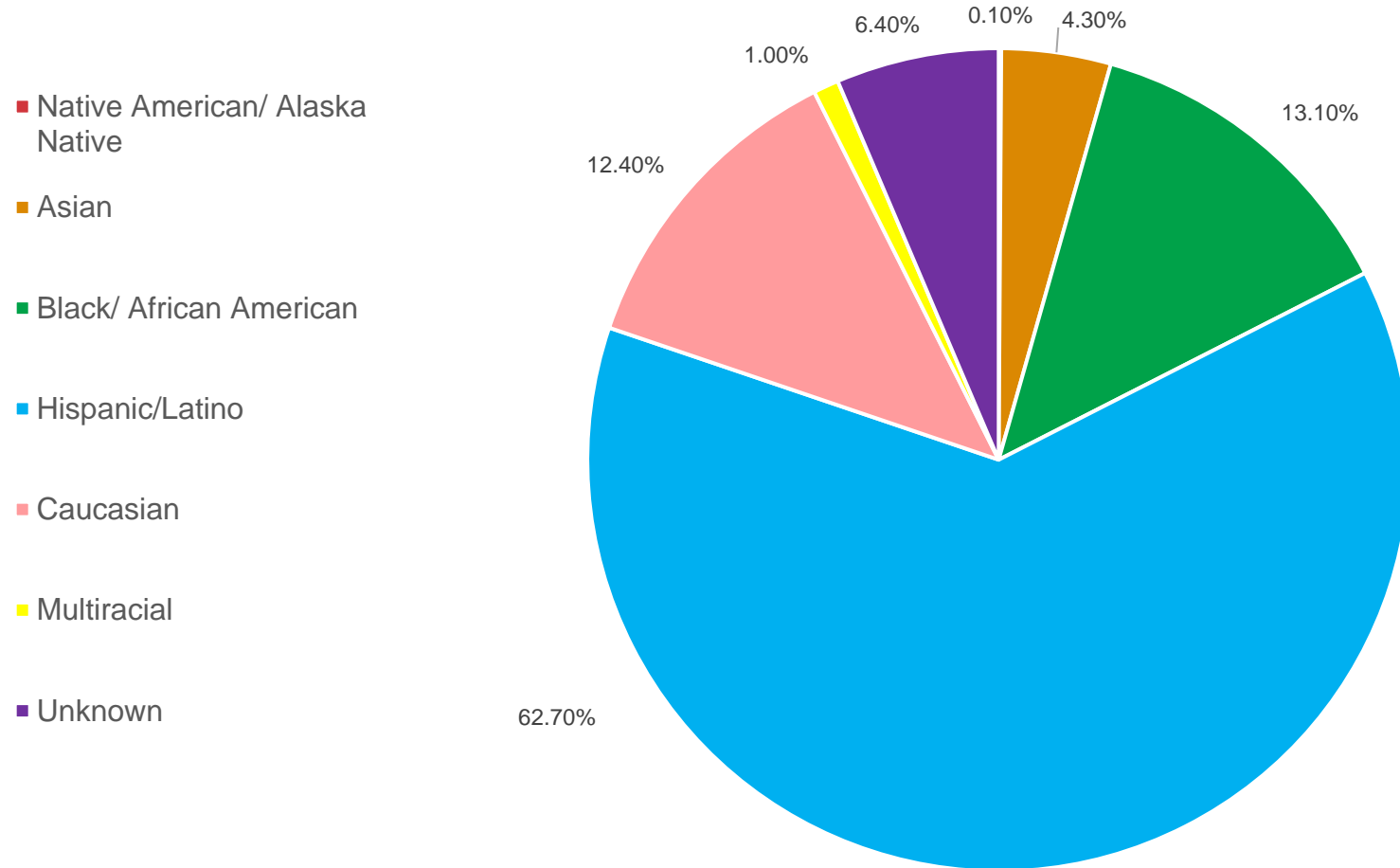
Long Island



Long Island

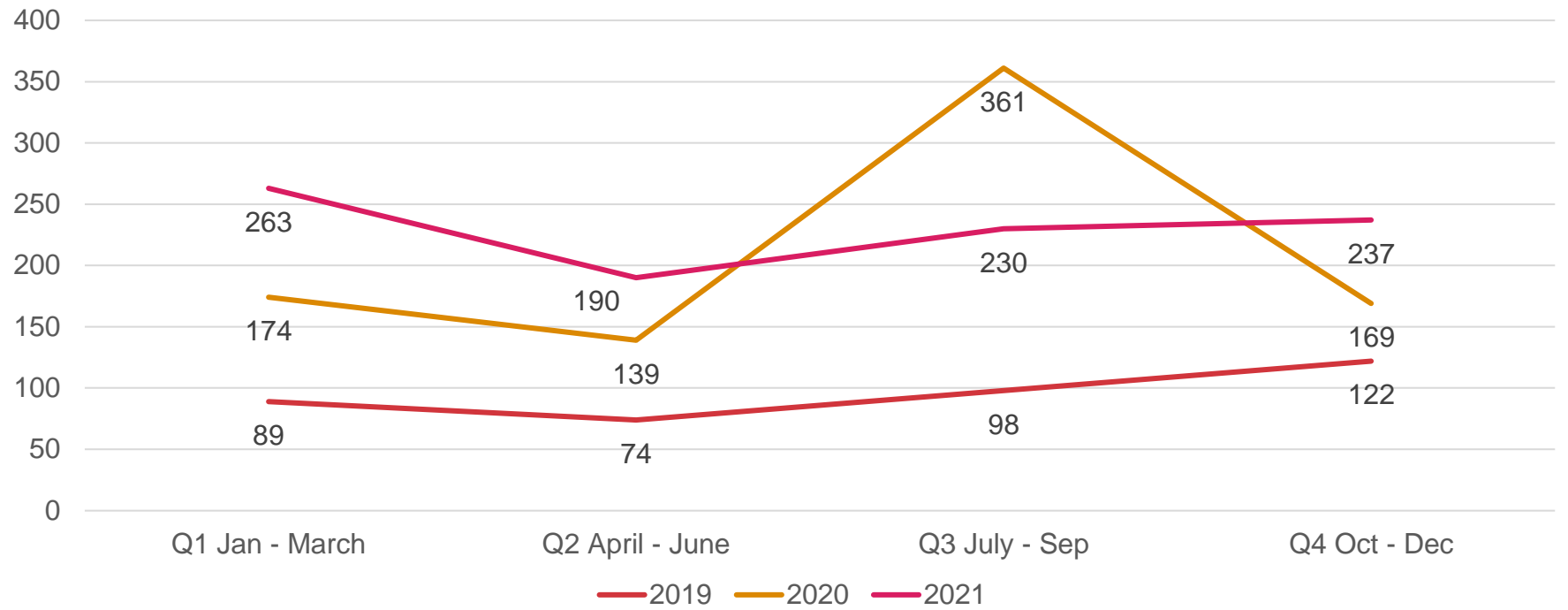


Race/Ethnicity of Children Served

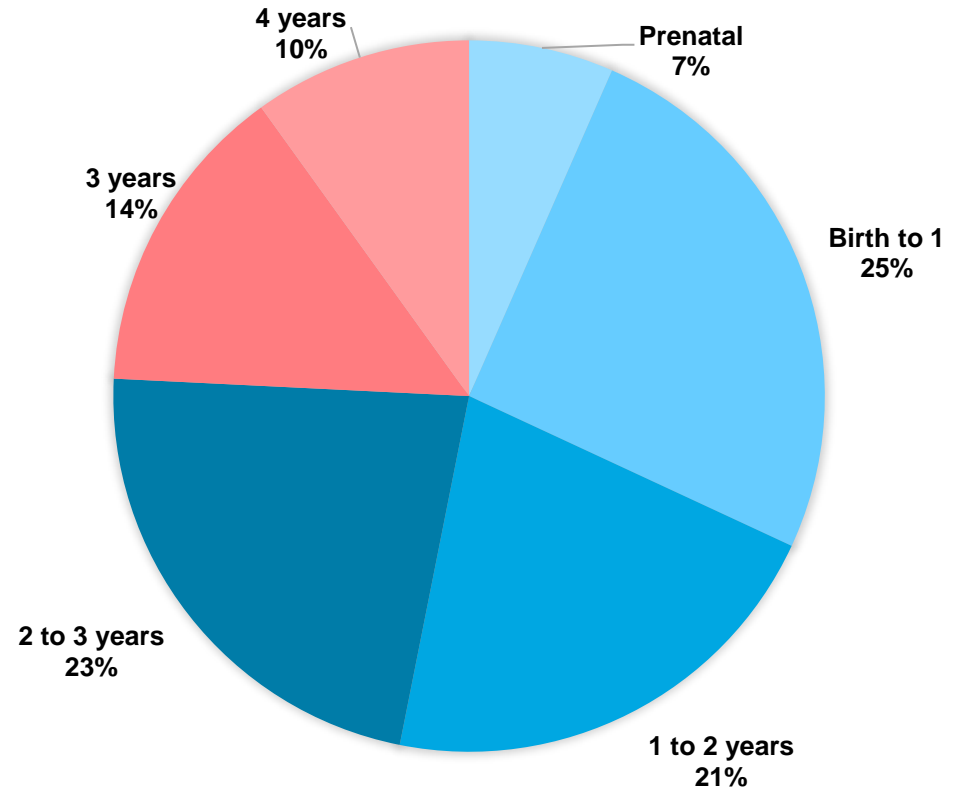


Long Island

Families Served by Centralized Access Point: 2019 - 2021, by Quarter

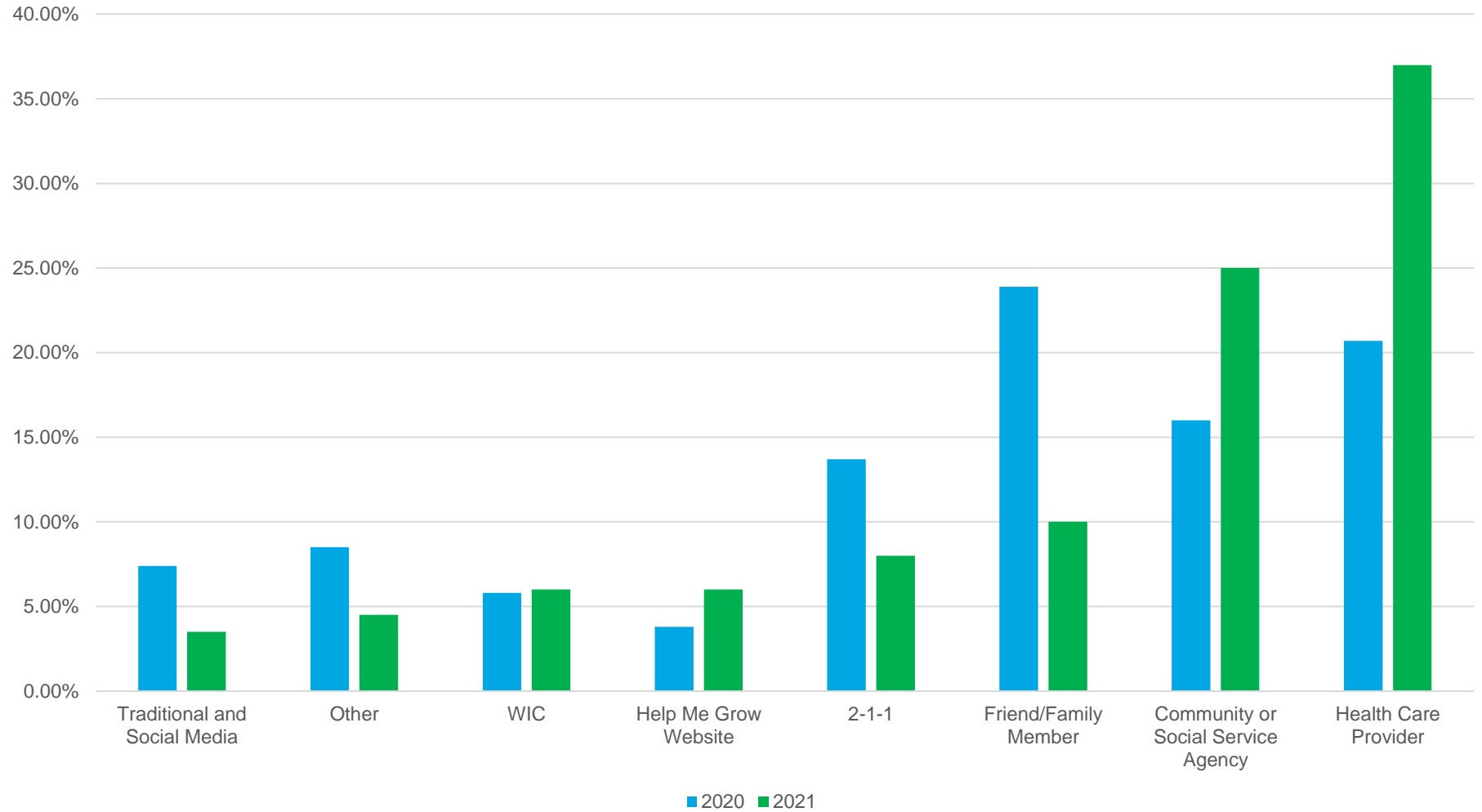


CHILDREN SERVED BY CENTRALIZED ACCESS POINT BY AGE GROUP
2021



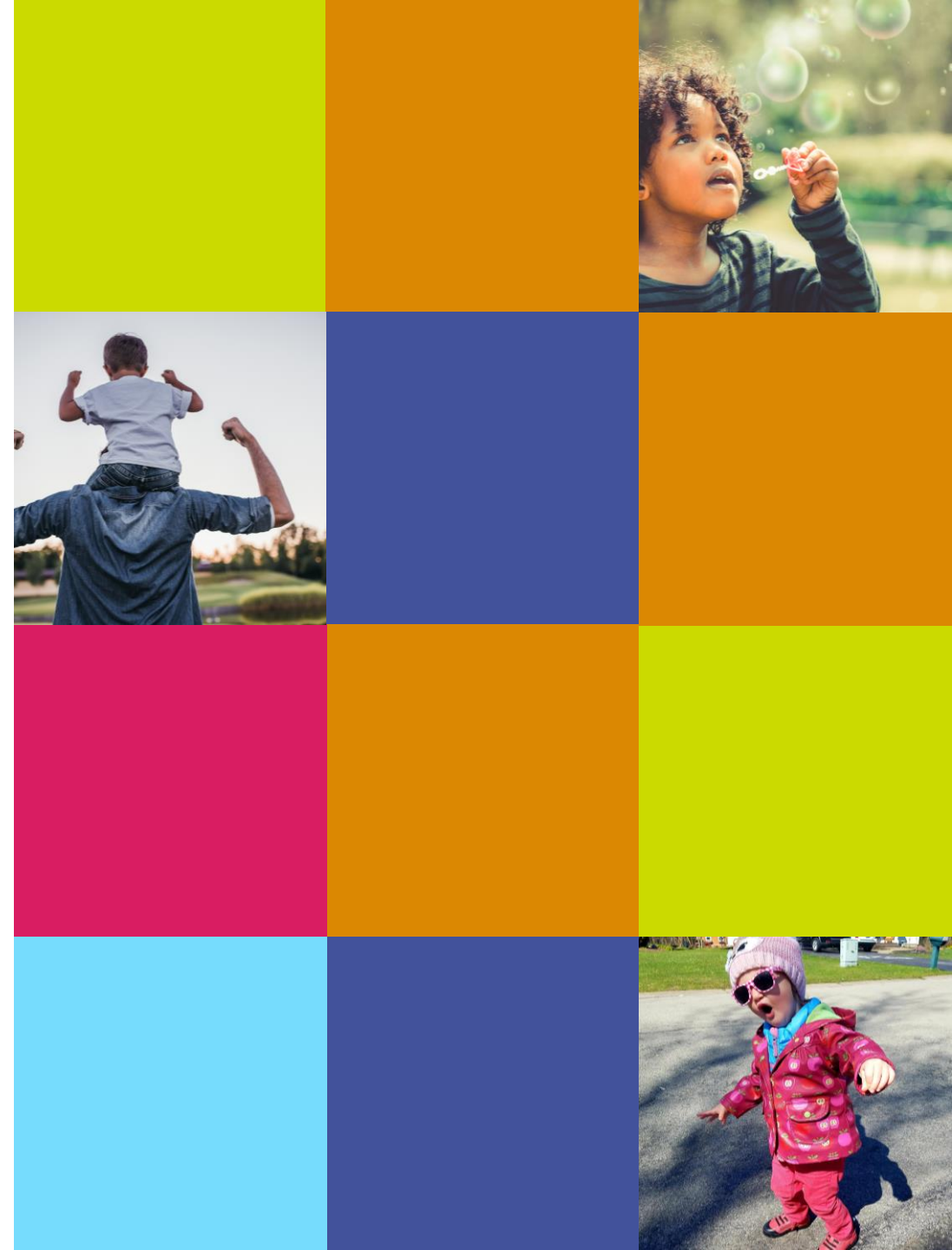
Long Island

How Families heard About Help Me Grow LI: 2020 vs. 2021



in summary...

- ❖ Help Me Grow is an evidence-based model that communities can leverage to support young children and their families
- ❖ Builds on existing resources!
- ❖ Help Me Grow Long Island is excited to bring partners together across the Island to:
 - Strengthen Families
 - Promote child development
 - Build a system that is accessible and equitable for all





Thank you!

Liz Isakson, MD, FAAP
Executive Director, Docs for Tots

liz@docsfortots.org

A photograph of a baby sitting at a white table, holding a light blue spoon. The baby is wearing a yellow long-sleeved shirt and is smiling. The background shows a green cabinet and a patterned rug. On the left side of the image, there is a vertical bar with a rainbow color gradient.

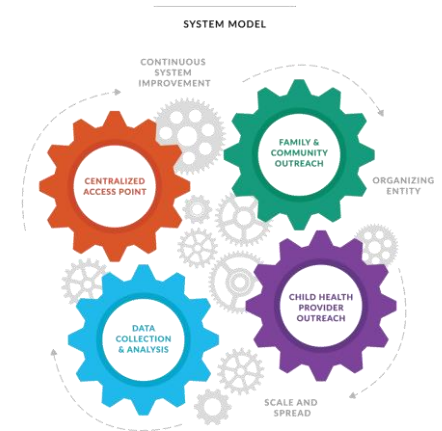
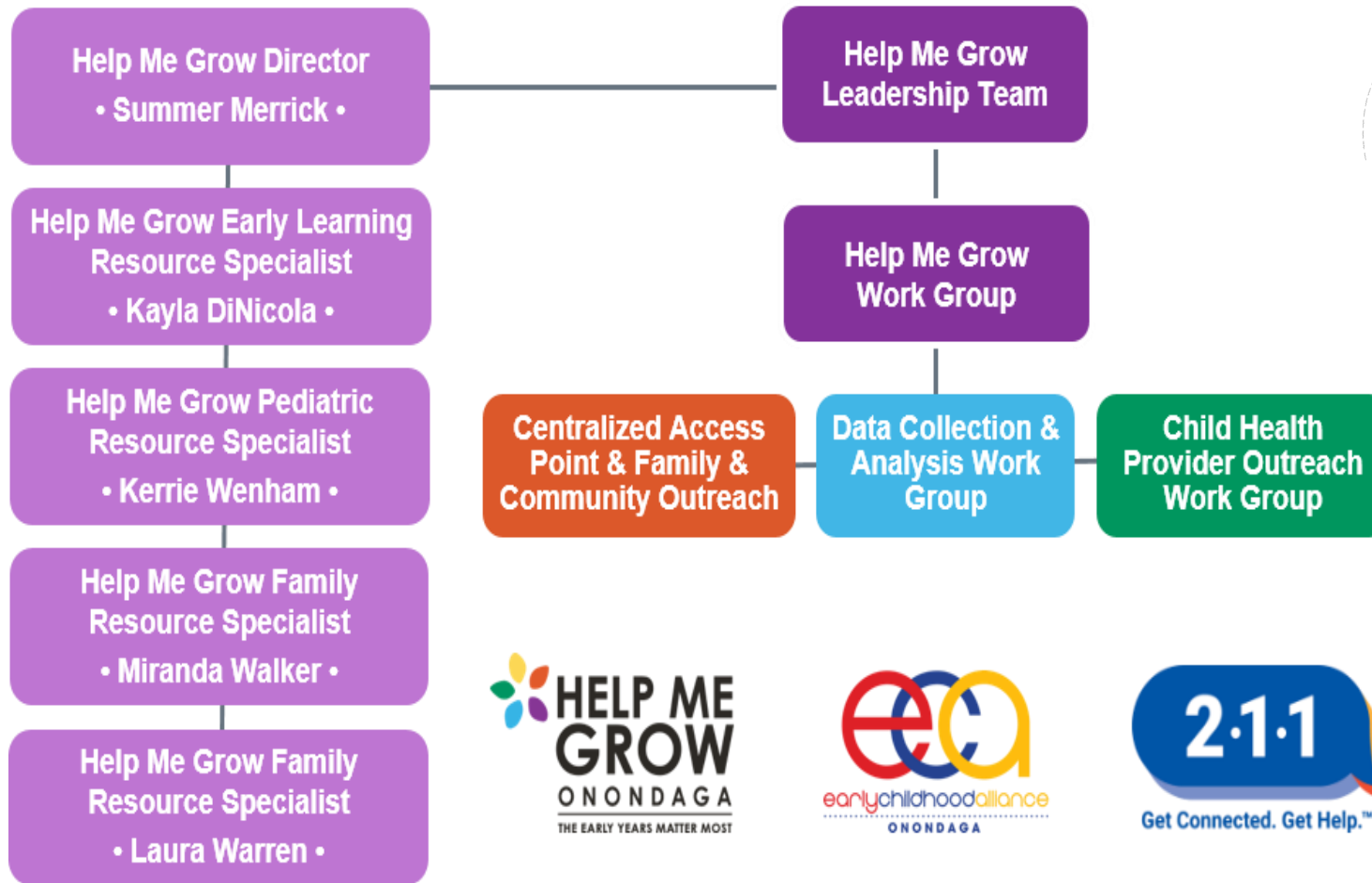
A Win-Win Partnership

Why New York State and Counties
Should Fund Help Me Grow

The logo for Help Me Grow Onondaga, featuring a stylized white flower icon with five petals.

**HELP ME
GROW**
ONONDAGA
THE EARLY YEARS MATTER MOST

About Help Me Grow Onondaga



HMG and Early Childhood System Building

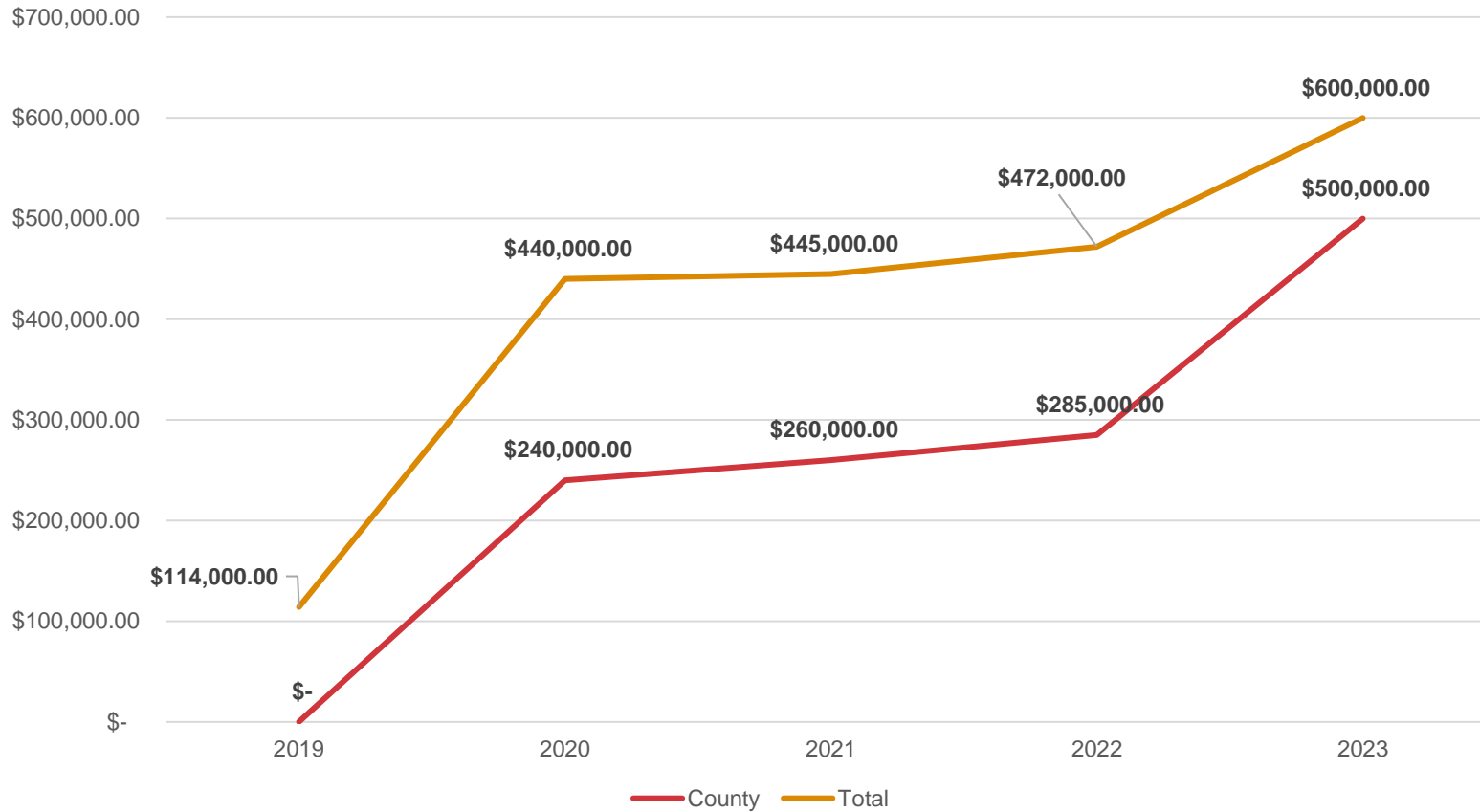
- HMG is a cornerstone initiative of the **early childhood system building in Onondaga County**
- County leadership has been at the table from the start and is **a true partner** in the work
- HMG is part of the County Executive's **anti-poverty platform**



Growth in County Funding for HMG



County Funding for Help Me Grow



HMG's Value to Onondaga County

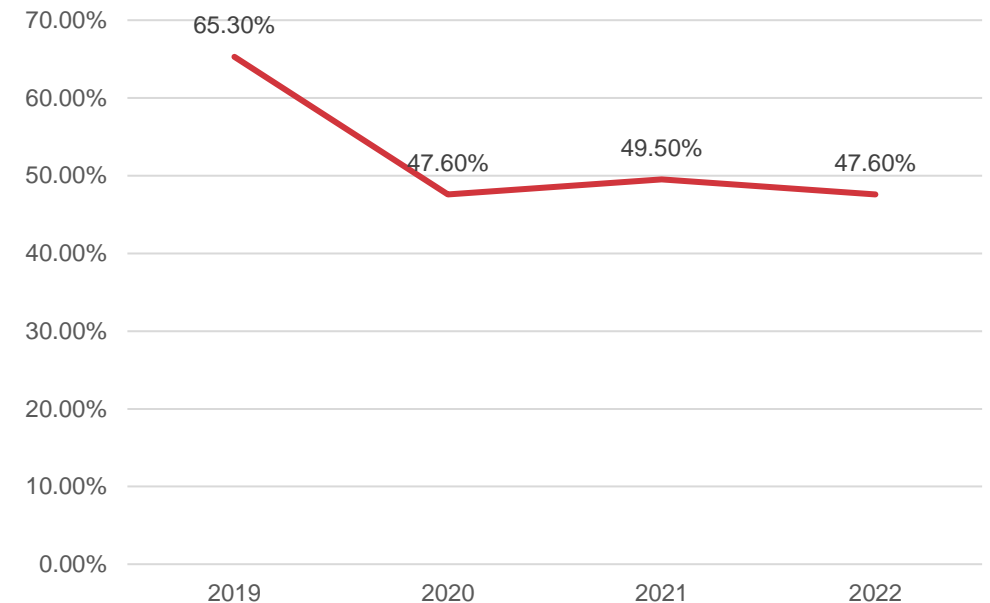
- ❖ Helping families navigate the fragmented system
 - Call Line - 2-1-1/HMG
- ❖ Helping to meet basic needs
 - Advancing a rapid response to those basic needs – vital during the pandemic but that type of response has continued
- ❖ Assisting parents & providers with understanding developmental milestones and developmental screening
- ❖ In a system with limited data, HMG is critical to our efforts in Onondaga County to have data to guide system-level discussions



What Does HMG Data Mean for Onondaga County?

- ❖ Onondaga County is supporting efforts to expand developmental screening.
- ❖ HMG provides us with the opportunity to collect meaningful population data and to trend the data over time – at the same time bringing parents into the process.
- ❖ The more data we have, the more reliable our conclusions about school readiness levels.

ASQ-3 Above Cut Off





“This challenge empowers parents to proactively monitor their children’s development and ensure they’re reaching key developmental milestones.”

“Onondaga County is invested in this challenge because we want to support all parents in being their children’s first and best teachers.”

County Executive Ryan McMahon in his 2022 State of the County



EARLY CHILDHOOD DEVELOPMENTAL SCREENING CHALLENGE

Calling all Onondaga County families with young children (birth through age five)! Complete both a developmental (ASQ®-3) and a social-emotional (ASQ®:SE-2) screen* at the link provided below by Saturday, April 30 and you could win **\$250!**

 bit.ly/HMGScreeningChallenge

ABOUT DEVELOPMENTAL SCREENING

- Developmental screening provides critical information on how children are doing as they grow and plays an important role in early detection and linkage to appropriate services and supports for children who may be experiencing delays or challenges.
- Help Me Grow Onondaga utilizes the Ages and Stages Questionnaires® (ASQ®-3 and ASQ®:SE-2), a set of free questionnaires that parents complete online in 10-15 minutes.
- Each child’s results are shared with their families. If a child is not meeting expected milestones, Help Me Grow Onondaga will support his or her family in accessing the range of resources and supports available to support optimal development.

*Complete both screenings for a chance to win one-of-two \$250 gift cards. Families with multiple children under the age of five are encouraged to screen each child, but each family will receive only one raffle entry.



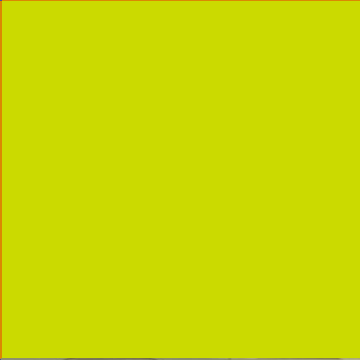
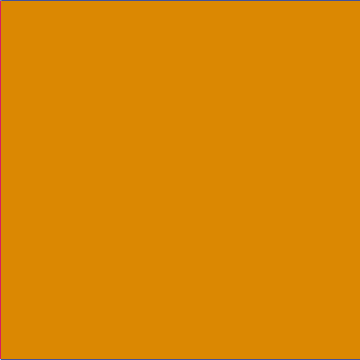
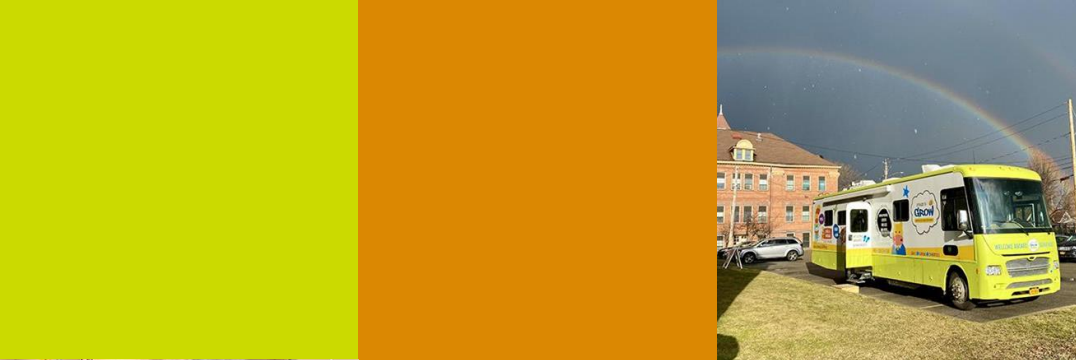
QUESTIONS? CALL 2-1-1 AND ASK FOR HELP ME GROW.



Thank you!

Summer Merrick
Program Director, Help Me Grow Onondaga

smerrick@hmgonondaga.org



Get Ready to GROW

Free comprehensive screening, referral, and follow-up so each child is developmentally on track and healthy



A COMMUNITY INITIATIVE MANAGED BY CHILDREN'S INSTITUTE

| www.childrensinstitute.net |    

Rochester & Finger Lakes Region



GET READY TO GROW A COMMUNITY INITIATIVE PARTNERING ACROSS EDUCATION, HEALTH, AND HUMAN SERVICES



Get Ready to GROW is enabled by contributions from community partners, including direct screening partners, funders, subject matter experts, and suppliers



COMPREHENSIVE DEVELOPMENTAL CHECKS WITH SUPPORT FOR REFERRAL AND FOLLOW UP SERVICES

- Children ages 12- 60-month throughout the Finger Lakes region
- Free screenings and support at no cost for families
- Areas checked by professionals using leading edge tools:

- Vision
- Hearing
- Speech
- Dental
- Social & emotional competence
- Cognitive functioning
- Physical development
- Social determinants of health/education

- 50% of children have *at least one* potential need identified
- Social Determinants of Health/Education -- newest screening
- Referrals for follow up checks and services help ensure each child is ready to learn



COMMUNITY INVOLVEMENT

- Convening of **pediatric/family medicine leaders** in the community for screening, follow up, and innovation
- **Systems integration** – Monthly meetings with community members across disciplines – common standards and shared language, problem solving, innovation, strategic planning
- **Thorough and comprehensive screening** within a variety of settings to raise quality of care across the community
- **Insurance reimbursement** – Tier I CBO Value Based Payments
- **Mobile screening unit** – Flexibility for focus populations to remove access barriers such as transportation or childcare to ensure screening
- **Community awareness plan**



SHARING INFORMATION

GET READY TO GROW
SUPPORTING KID HEALTH DEVELOPMENT

I HAD MY GROW CHECK TODAY!

Child's name: _____ Date: _____

DEVELOPMENTAL CHECK	ON TRACK	FOLLOW-UP	REFER
VISION	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
HEARING	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
DENTAL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SPEECH & LANGUAGE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
MOVEMENT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
HEIGHT & WEIGHT			
THINKING & REASONING	Please complete these screenings in the Family Portal. Contact us at (585) 295-1008 if you are not yet connected to the portal.		
SOCIAL & EMOTIONAL			

GROW Check provided by: _____

Comments: _____

For more information about your child's GROW Check and resources:

- Visit the Family Portal
- Email: support@getreadytogrow.org
- Phone: (585) 295-1008

www.GetReadyToGROW.org

A COMMUNITY INITIATIVE MANAGED BY CHILDREN'S INSTITUTE

GROW Checks Card 2022

GET READY TO GROW
SUPPORTING KID HEALTH DEVELOPMENT

¡TUVE MI GROW CHECK HOY!

Nombre del niño: _____ Fecha: _____

CHEQUEO DEL DESARROLLO	ENCAMINADO	SEGUIMIENTO	REFERIR
VISION	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
AUDICIÓN	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
DENTAL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
HABLA Y LENGUAJE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
MOVIMIENTO	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ESTATURA Y PESO			
PENSAR Y RAZONAR	Por favor complete estas evaluaciones en el Portal Familiar. Contáctenos al (585) 295-1008 si aún no está conectado al portal.		
SOCIAL Y EMOCIONAL			

GROW Check proporcionado por: _____

Comentarios: _____

Para información adicional acerca del GROW Check de su niño y recursos:

- Visite el Portal Familiar
- Email: support@getreadytogrow.org
- Teléfono: (585) 295-1008

www.GetReadyToGROW.org

UNA INICIATIVA COMUNITARIA GESTIONADA POR CHILDREN'S INSTITUTE

GROW Checks Card 2022

GET READY TO GROW
SUPPORTING KID HEALTH DEVELOPMENT

children's institute
STRENGTHENING SOCIAL AND EMOTIONAL HEALTH

Dear _____ Date: _____

A family has identified your office as their child's medical provider and provided a consent to share screening results from the Get Ready to GROW comprehensive screening. Please find Get Ready to GROW Screening Results for the following patient: _____ DOB: _____

Vision (2.00) 2/15/2022

Hearing (2.00) 11/16/2021

Dental (1.00) 2/15/2022

Speech (1.00) 2/15/2022

BMI (1.00) 2/15/2022

Brigance (NONE)

ASQ (NONE)

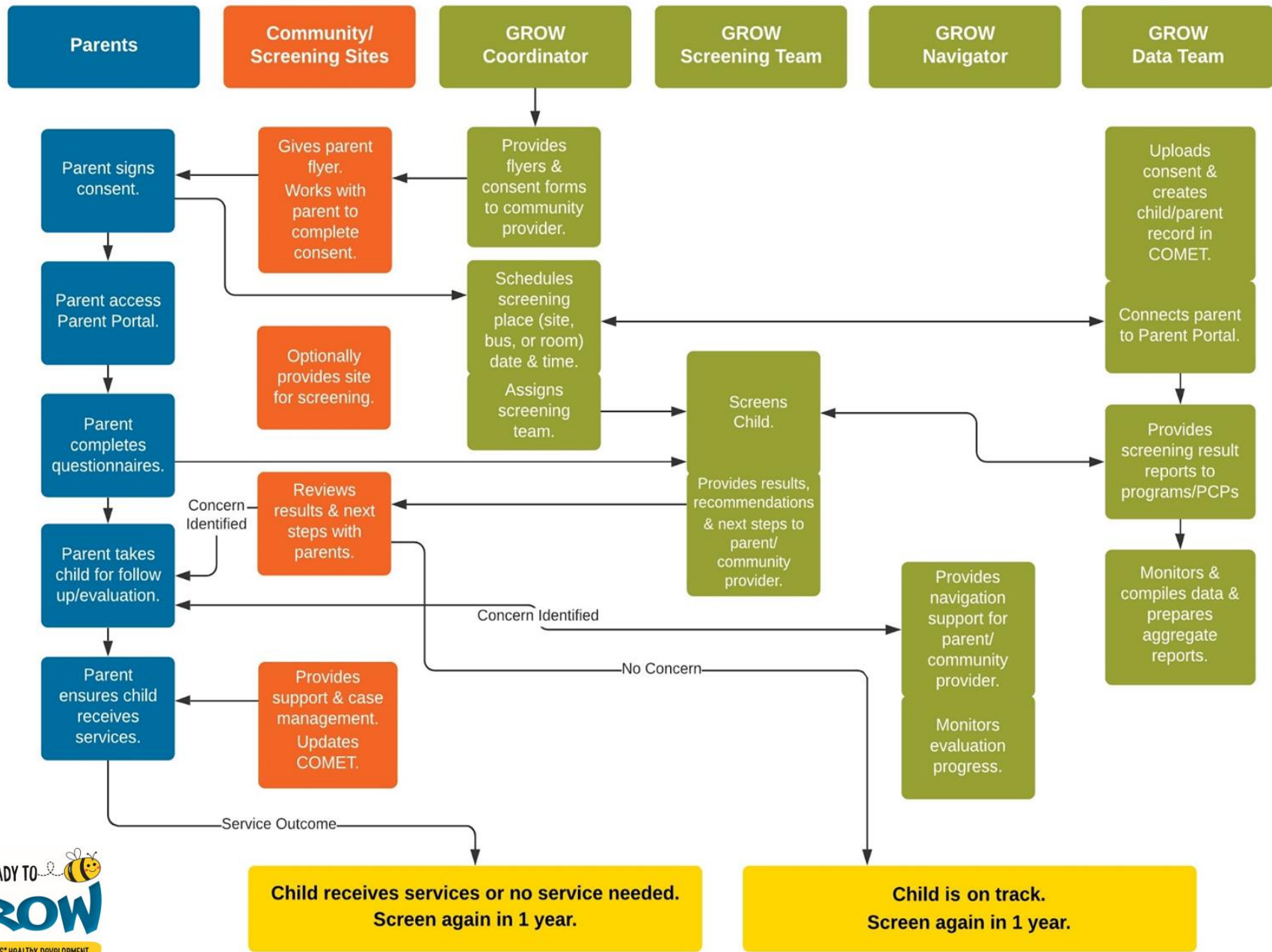
ASQ-SE (NONE)



Screening result cards / Spanish and English

Family Portal

Rochester & Finger Lakes Region



POPULATION HEALTH IMPACT

Overall Numbers



- Initial focus on 3-year-olds, now **12-60 months**
- Current emphasis on children before entering school – **Wellness & School Readiness**
- **2015-2022** screening activity:

- **7759 children** received screening(s)
- Total of **366,383 screens completed** (1-8 screens/child)
- **4705 children (56%)** received **4 or more screens**
 - **925 children** reimbursed by insurance
- **48% of screened children (n=3734) referred** for at least one service/assessment based on screening. To date only 1 out of 8 who are referred have received services. Get Ready to GROW continuing to track and follow up.
- **2,857 children (38%) identified for follow up** (no referral, monitoring, later repeat screen)
- **6119 total referrals** for service (children have 1 or multiple indications)



FURTHER QUESTIONS:
www.GetReadyToGROW.org
Kim Avery, MS
Get Ready to GROW
Program Director

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Western New York



Counties of Allegany,
Cattaraugus,
Chautauqua, Erie,
Genesee, Niagara,
Orleans, and
Wyoming



Home to over
100,000 children
under the age of 5



Geographically the size
of Connecticut and the
first Help Me Grow
affiliate in NYS



Outreach & Engagement

Focusing on relationship building, understanding systems in each county, and connecting with trusted organizations throughout WNY.

We are using a **Targeted Universalism** approach adopted by HMG National which provides a framework to draw actionable methods of ensuring all families of young children have access to early childhood supports to the extent that each family needs despite being affected by racism, poverty, isolation, and other inequities.



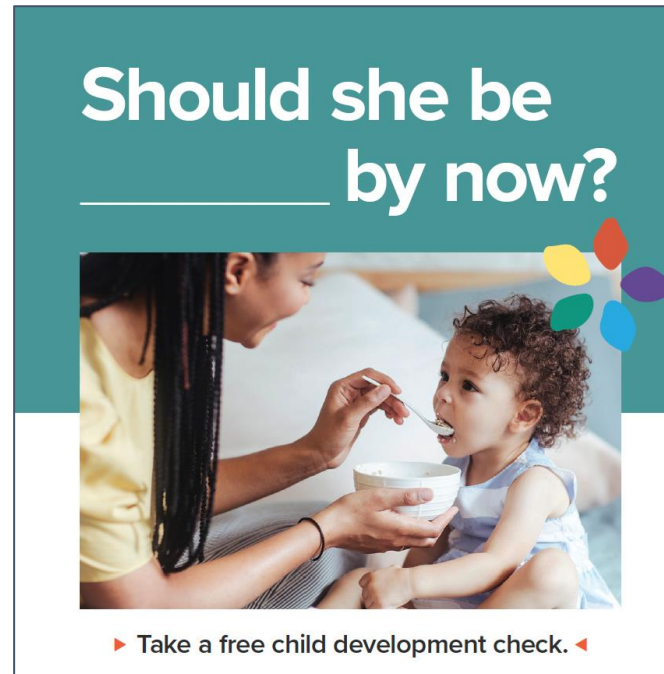
Expanding HMG WNY's reach and impact

Multi-faceted campaign:

- ❖ Paper materials
- ❖ Swag
- ❖ Social Media ads
- ❖ Billboards



Get reassurance or the right resources for your child's development.



Should she be _____ by now?

▶ Take a free child development check. ◀



Con bé bây giờ đã _____ rồi đúng không?

Bạn có thể thắc mắc về sự phát triển của con mình.

Hãy khám sàng lọc phát triển miễn phí để kiểm tra các mốc phát triển của trẻ từ 0-5 tuổi.



Gọi điện hoặc nhắn tin đến (716) 760-GROW hoặc truy cập HelpMeGrowNY.org

Quét để tìm hiểu thêm



Data to inform action and measure progress

HELP ME GROW WESTERN NEW YORK

HELP ME GROW WNY COMMUNITY DASHBOARD

Total Screenings **37,039** Unique Children Screened **16,941**

HOME

OVERVIEW

DEMOGRAPHICS

COUNTY DATA

CHILD OPPORTUNITY & SCREENING DATA

THE SCREENINGS

Help Me Grow Western New York (HMGWNY) uses the Ages and Stages Questionnaires, Third Edition (ASQ-3) and the Social-Emotional, Second Edition (ASQ:SE-2) to pinpoint a child's developmental progress and determine if further assessment, specialized intervention, or ongoing monitoring is needed.

CURIOSITY IS ENCOURAGED

This dashboard is interactive. That means you can click on graphs and maps to highlight data and "drill down" to learn more. Simply click on an open area of any visualization to reset filters. Some visualizations include data from external sources like state and county governments. Information on these sources will be included in case you want to learn more.

HELP ME GROW FOR THE WIN!

If each child screened by HMGWNY and its partners came to a Sabres game, the KeyBank stadium would nearly be full!

Evidence shows that the earlier development is assessed - the greater the chance a child has to reach their potential!

Data to inform action and measure progress



CHILD OPPORTUNITY & SCREENING DATA

HOME

OVERVIEW

DEMOGRAPHICS

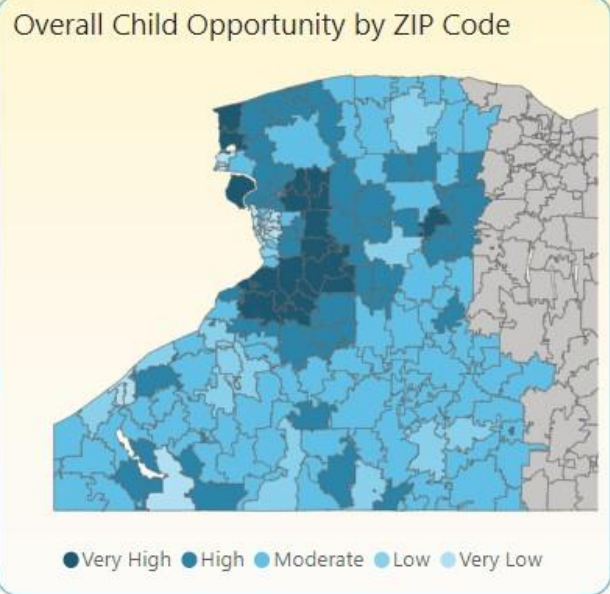
COUNTY DATA

CHILD OPPORTUNITY & SCREENING DATA

Educational Oppo...
All

Health & Envir...
All

Social & Econ...
All



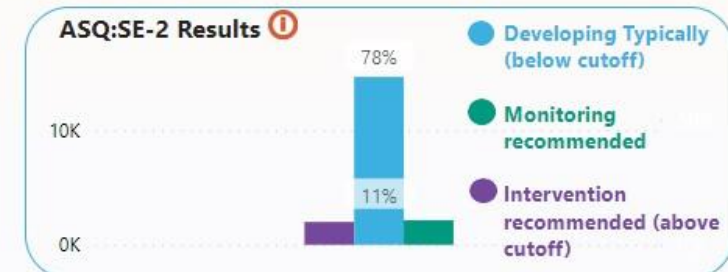
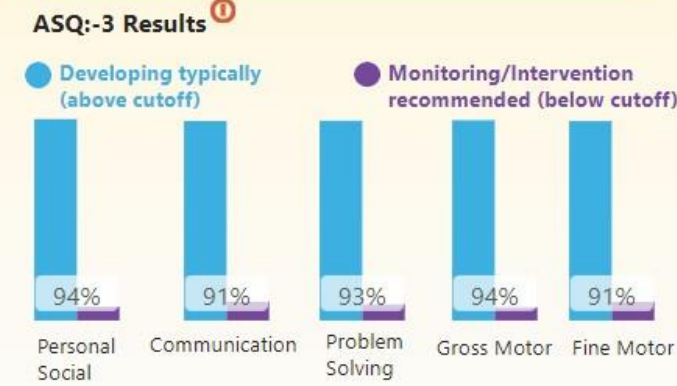
NAVIGATING THE MAP
This map shows the COI score of each ZIP code in WNY. Zoom in and out of the map using your mouse, hover over a ZIP code to see a summary, or click to select a specific zip code and see the ASQ results for children in that area in the graphs on the right.

Very High COI (darkest shade) = lots of opportunity
Very Low COI (lightest shade) = little opportunity

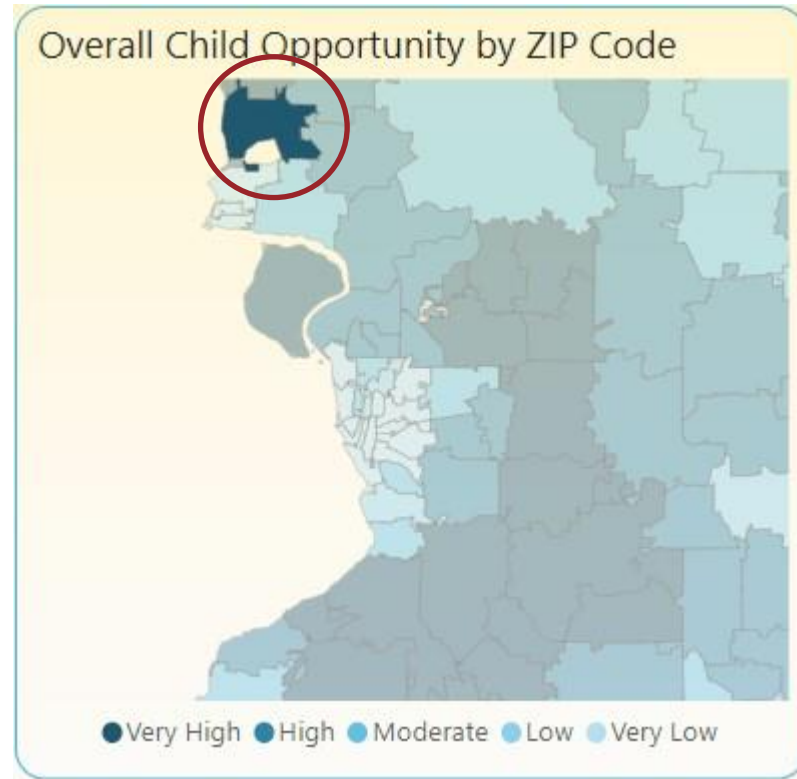


ABOUT THE SCORE
The Child Opportunity Index 2.0 (COI 2.0) is a score that captures 29 different neighborhood resources and conditions that matter for children's healthy development and puts them into one single measure. Examples of included factors are in one of 3 categories:

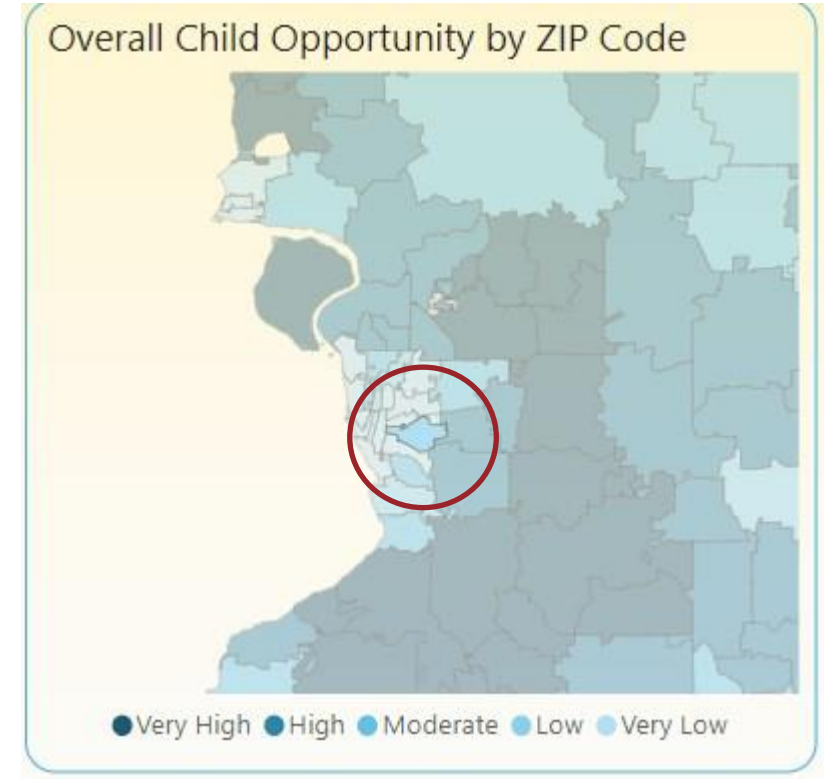
- Social & Economic Opportunity (Ex. poverty rate)
- Health & Environment Opportunity (Ex. insurance coverage)
- Education Opportunity (Ex. Pre-K enrollment levels)



Data to inform action and measure progress



88% of children on track



70% of children on track



 716-760-GROW

 helpmegrowwny.org

