



Fiscal Year 2022 Annual Report

Dear Friends,

Thanks to our community of supporters, Children's Institute has been an unwavering local and national support system for infants, children, parents/guardians, school professionals, health partners, and policy makers since 1957. Our team is honored to work in communities, guided by a vision – **where every family can raise children who thrive as they live, learn, and play.** With a focus on equity, Children's Institute is a one-stop resource that provides access to specialists, consultation and training, screening tools, research-based programs, and proven interventions to support every child's health and overall wellbeing.

For example, Primary Project, the foundational program of Children's Institute, continues to grow throughout New York State and the nation. It's a play-based program that identifies young children who show emerging school adjustment difficulties and provides them with one-on-one time with a specially trained and supervised paraprofessional. Forty percent of the children receiving Primary Project services resolve the presenting challenges within 12 to 15 weeks, bypassing more costly interventions¹. Not only does Primary Project enhance children's social and emotional wellbeing; one of our recent studies also showed that the program significantly increases school attendance. One parent reflected about her child, "She became less reluctant to attend school, less fearful of new experiences, and learned to communicate more effectively."

A child's social and emotional health affects every aspect of their learning, development, and wellbeing. The children in our community need our help to cope with the effects of a pandemic-induced mental health crisis. Over the last five years, the demand for children's behavioral health services in Monroe County increased by nearly 24 percent². Our offerings have been updated in response to these needs. For example, Caring Connections is a community-driven program that strives to build caring and authentic relationships between preschool families and schools, with a focus on digital access and connection. Behavioral Supports for Children provides behavioral health consultation in direct support of the hardworking early childhood staff in preschools and childcare centers.

Now, more than ever, we are called to model the world we seek to live in – in all we do. This means putting the health, safety, and the complete wellbeing of all children and their families at the forefront. As I look back on this year, two sentiments immediately come to mind: grateful and hopeful. We feel grateful for our compassionate community who strengthens our ability to identify, support, and nurture thousands of children, promoting optimal social and emotional health. Looking ahead, Children's Institute is hopeful for the continued progress we all can make together in breaking down the walls of inequity that stand in the way of our children's success.

Ann Marie White, Ed.D.
Executive Director

¹Analysis performed by Children's Institute's Director of Research and Evaluation, Bohdan S. Lotyczewski, on March 11, 2021, leveraging data from New York State Primary Project 5-Year (2013-2018) data; T-CRS subscale scores in 1st-30th percentile range counts at T1 and T2 for 4,719 children.

²2021 Mental Health Summary Report, Monroe County Office of Mental Health.

HIGHLIGHTS



FREE developmental checks.

Get Ready to GROW - Young children in the City of Rochester and surrounding area now have access to free developmental checks that can help families better understand their child's strengths and possible needs for healthy development. Only 20-30% of children with health, behavioral, and development problems are identified and receive appropriate interventions prior to entering school. In August 2021, Children's Institute, with Causewave Community Partners and a collaborative of child-serving organizations, announced a new community campaign to ensure families are aware of the benefits and availability of screenings.

[Read the press release](#)

Links to press conference media coverage:

- [13WHAM](#)
- [WHEC News 10](#)
- [Spectrum News](#)
- [Facebook Live/press conference](#)

[Click here for more Get Ready to GROW highlights](#)

New Resources from CI Whole Child Connection

Implementing NYSED's Culturally Responsive-Sustaining Education - Framework Resources for PreK-2nd Grade Teachers

This [user-friendly resource](#) integrates social and emotional learning and equity practices and demonstrates how they can, together, be woven throughout the schedules and routines of the early childhood school day. [Read more](#)

[Toolkit for coaches: Social Emotional Learning Practices to Enhance Athletic Performance](#)

[Youth Voices Aren't Too Little: We Are Today's Tomorrow - Watch the main event and listen to voices of youth leaders](#)

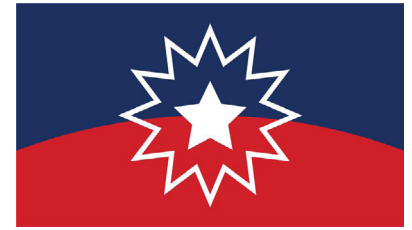
**CULTURALLY
RESPONSIVE-
SUSTAINING
EDUCATION**



Children's Institute offers staff voluntary Racial Justice Lunch and Learns. Attendance has been consistent and strong; some staff attend regularly; others attend occasionally; we all have something to share and we are all learners. Children's Institute Board Members and our colleagues at ROC the Future and Common Ground have joined us as we work toward our personal and collective Cultural Humility goals. With funding from the Greater Rochester Health Foundation, these learning sessions are accessible to the community. [Read more and access meetings for your organization](#)

The practice of Cultural Humility continues to be at the core of the work at Children’s Institute. Our Cultural Humility Workgroup continued its work on the strategic actions and has completed an internal environmental scan to assess organizational readiness for racial justice and equity work at Children’s Institute. [Read more](#)

What were your Juneteenth experiences growing up? What were you taught? Executive Director Ann Marie White, Ed.D., reflects on Juneteenth and provides a list of recommended resources from board member Dr. Rashid Muhammad. [Read the blog](#)



The Primary Project research team have had an exciting and busy year. Several research projects have been conducted and planning is underway for future research directions to continue to add to the program’s evidence base. The most recent completed project found that [Primary Project increases school attendance](#). Currently, a randomized control trial is in progress to examine **Primary Project’s overall effectiveness**. Further, follow-up studies to recent attendance findings are being designed. [Read more](#)

Executive Director Ann Marie White, Ed.D., presented at two international conferences:

- **August 2021:** A presentation titled, “Multi-finality in violence and suicide due to risk and protection among emerging adults in communities of color” was given at the International Systems Dynamics Conference by Ann Marie White and Lauren DiGiovanni. Among other issues, they summarized how factors result in multi-finality, due to inter-dependencies between risk and protective factors, representing the complexity in how rates of suicide and violence may dynamically behave, simultaneously, in communities of color.
 - **October 2021:** Presentation at the International Academy of Suicide Research (IASR)/American Foundation for Suicide Prevention (AFSP) International Summit (October 24-27), a virtual conference on Suicide Research. Ann Marie was part of a session entitled “Population and Systems-Based Approaches to Suicide Prevention.” [Read more](#)
-



Executive director Ann Marie White and colleague Dori Young took part in Freedom Scholars Learning Center’s morning Harambee activities which included singing, chants, and affirmations, and listening to the stories from Read Aloud guests.



Children’s Institute attended along with other Rochester community partners at the National Night Out, a family-friendly, community-wide event.



Attendees, including Children’s Institute board members from around the country, enjoyed the 2021 **Community Breakfast and Coterie Award Celebration** at the Century Club with a theme of “Community Gems,” showcasing the power of play and recognizing the child within us all. Congratulations to Coterie inductees Jackie Campbell, Dennis DeLeo, Charlotte Landhuis, and Serge Lossa. [Read more and pictures](#)

Children’s Institute, in partnership with the Rochester City School District Office of Early Childhood, announced the publication of the **24th annual report of the Rochester Early Childhood Assessment Partnership (RECAP)**. This publication marks the 30th anniversary of the formation of the Rochester Early Childhood Assessment Partnership.

Highlights include:

- Pre-K student outcomes for 2020-21 and Fall 2021
- Family engagement during COVID-19
- Results from the Caring Connections program
- Screening outcomes from Get Ready to GROW

[View the full report](#)

[Facts-at-a-Glance](#)

For a summary of the report, [read the blog post](#)

Primary Project Holds an End-of-Year Celebration. Rochester is home to the Strong National Museum of Play, the venue that hosted our end-of-year event, acknowledging and celebrating our heroes – our New York State Primary Project teams! The morning was filled with welcome remarks by executive director Ann Marie White, Ed.D., a feature presentation by Dr. Jody Manly, Clinical Director at the Mt. Hope Family Center and Senior Research Associate at the University of Rochester, titled “Resilience in the Face of Adversity: Healing through Relationships,” followed by the Children’s Institute research team (Joseph McFall, Ph.D., Erinn Duprey, Ph.D., and Marjorie Allan, MPH). Results from an attendance study were shared, along with more information on a current study looking at the effectiveness of Primary Project which included a call to schools recruiting them for the study in the 2022-23 school year. [Read more and pictures](#)



Children’s Institute is a team member organization for the Systems Integration Project (SIP) led by the United Way of Greater Rochester and the Finger Lakes; our staff participates in a variety of workgroups. The SIP is featured as one of ESL’s “Stories that Lift Us Up” and is about:

- Creating a Future Shaped by Communities & Neighborhoods
- Making Better Decisions by Using Community Data
- Coordinating Services for Better Outcomes
- Introducing Preventive Strategies to Stop Poverty Before It Starts

CI Whole Child Connection shared Black History Month activities and resources that highlight the accomplishments and contributions Black leaders have made in creating the world we live in. [Read more](#)



Earl Greene, MA, CAMS-1/Fellow, ACT Certified Trainer, Director of Family Engagement and Equity presented:

- “Courageous Conversation: Your DEI Journey” hosted by the New York AEYC DEI Committee
- Keynote “Interrupting Racism Through the Lens of Cultural Humility”

Children’s Institute celebrated International SEL Day! View [resources for educators, family members, and caregivers.](#)

The Project LAUNCH, Parent-led Young Child Wellness Council Family Event was held at the Frederick Douglass Family Initiatives Center in Rochester - an amazing group effort supported by many of our community partners and members. [Read the blog](#)

Get Ready to GROW is expanding! The Get Ready to GROW team screened over 50 children in Corning, NY. Sites visited included Great Beginnings, Corning Children’s Center, and Erwin. The team also visited the Golisano Autism Center. [Read the blog](#)



CI Whole Child Connection held two virtual multi-session learning series that focused on the integration of Social Emotional Learning (SEL) with two new content areas.

- The SEL and Racial Equity Media Study was an 8-part series dedicated to deepening participants’ understanding of racial equity on an interpersonal, cultural, and systemic level. Tailored to the needs, interests, and challenges of participants, the series provided an intimate growth space of support catered to individuals and the group’s journey.
- Twenty athletic coaches from around Monroe County participated in an 8-part learning series, SEL for Athletic Coaches. This series focused on implementing practices found in the SEL Practices to Enhance Athlete Performance tool kit, recently developed by Children’s Institute staff through funding from the Rochester Area Community Foundation.

Whole Child Connection also worked with three Monroe County school districts on revisions to their Code of Conduct documents. Our team is providing facilitation of district-wide workgroups and consultation on the integration of Social Emotional Learning, Trauma Informed, Culturally Responsive, and Restorative Practices into school-wide systems.

Fiscal Years 2021 & 2022

FINANCIAL REPORT

SUMMARY FINANCIAL INFORMATION

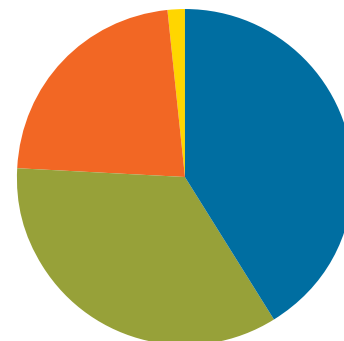
FY2021 is July 1, 2020 through June 30, 2021

FY2022 is July 1, 2021 through June 30, 2022

Balance Sheet	2021	2022
Cash & equivalents	\$1,873,975	\$2,345,021
Funding & grants receivable	\$ 770,163	\$ 894,020
Other current assets	\$ 267,020	\$ 225,342
Property & equipment	\$ 390,901	\$ 323,707
Investments	\$3,835,209	\$3,183,698
Total Assets	\$7,137,268	\$6,971,788
Current liabilities	\$2,408,637	\$2,836,492
Long term liabilities	\$ 187,234	\$ 100,000
Total Liabilities	\$2,595,871	\$2,936,492
Net assets	\$4,541,397	\$4,035,296
Total Liabilities & Net Assets	\$7,137,268	\$6,971,788

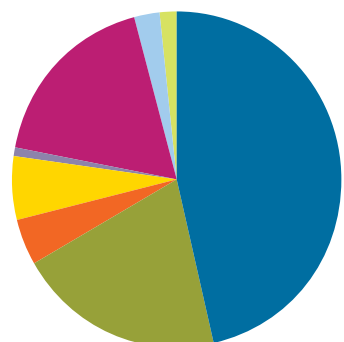
Statement of Activities	2021	2022
REVENUES & GAINS		
Government	\$3,078,895	\$2,594,045
Sales/fee for service/other	\$ 666,462	\$2,189,548
Foundations/United Way	\$1,608,480	\$1,425,233
Charitable giving	\$ 199,227	\$ 93,800
Investment & interest gains	\$ 760,196	\$ (427,537)
Total Revenues	\$6,313,260	\$5,875,089
EXPENSES & LOSSES		
Programs & services (incl pass thru)	\$2,108,335	\$2,975,774
Whole Child Connection	\$ 1,743,423	\$1,284,301
Data and Science (incl COMET)	\$ 448,467	\$ 282,300
Finance/administration/support (incl PPP)	\$ 671,289	\$ 387,598
Racial and Social Justice	\$ -	\$ 58,521
ROC the Future Alliance	\$ 181,119	\$1,140,487
Fundraising	\$ 98,098	\$ 155,774
Depreciation & amortization	\$ 53,111	\$ 96,435
Total Expenses	\$5,303,842	\$6,381,190
Change in Net Assets	\$1,009,418	\$ (506,101)

FY 2022



REVENUES

- Government - 41.2%
- Sales/fee for service/other - 34.7%
- Foundations/United Way - 22.6%
- Charitable giving - 1.5%



EXPENSES

- Programs & services - 46.6%
- Whole Child Connection - 20.1%
- Data and Science - 4.4%
- Finance/administration/support - 6.1%
- Racial & social justice - 0.9%
- ROC the Future Alliance - 17.9%
- Fundraising - 2.4%
- Depreciation & amortization - 1.5%

Notes

- Children's Institute's financial statements are audited by Mengel, Metzger, Barr & Co. LLP, Certified Public Accountants and can be viewed at www.childrensinstitute.net/donate/annual-reports.
- Pie charts reflect FY 2022 only.

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(continued on page 8)

2021-2022

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(continued from page 7)

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We appreciate the support from New York State Aid to Localities Education Budget line item for Primary Project at Children's Institute.

Every effort has been made to ensure the accuracy of this report. If you name has been omitted, misspelled or listed incorrectly, please accept our apologies and bring the error to our attention so we can correct our records. Gifts received after June 30, 2022 will be recognized in our 2022-2023 report. Thank you.

SPECIFIC GIFTS GIVEN IN MEMORY OF:

Joyce Button

Mary Consler – through Richard and Debra Huxley Fund

Beverley McDonald

Jonathan Trost

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AmazonSmile Foundation

Brothers International

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